

CALL FOR ENTRIES 2007...

The 17th Annual Environmental Media Awards will be presented in the Fall of 2007, but our nominee entry outreach is ongoing. If you worked on a television episode or film with an environmental message, we hope you will submit it for consideration. Of course, you may have a few questions first, such as:

What Is An Environmental Media Award?

First presented by the Environmental Media Association (EMA) in 1991, the Environmental Media Awards honor film and television productions that increase public awareness of environmental issues and inspire personal action on these issues. The Awards recognize writers, producers, directors, actors, and others in the entertainment industry who actively expressed their concern for the environment through their work. The Environmental Media Awards have also honored people in the entertainment industry who have gone above and beyond their peers in consistently including story lines, environmental practices or role modeling in their work and/or daily lives. Such honorees have included Keely and Pierce Brosnan, Jayni and Chevy Chase, Blythe Danner, Dave Matthews Band, Daryl Hannah, Maroon 5, Alanis Morissette, Willie Nelson, Edward Norton, Red Hot Chili Peppers, Rob Reiner and John Travolta.

What Are The Categories For The 2007 Environmental Media Awards?

Environmental Media Awards will be presented in each of the following categories:

Feature Film

Children's Animated Television

Made for TV Movie

Children's Live Action Television

Television Episodic Comedy

Daytime Soap Opera (**New!**)

Television Episodic Drama

Documentary:

Reality Program

Short (under 45 minutes); Feature (over 45 min.)

To be eligible, productions must have aired on national (U.S.) television or have been released theatrically or first screened at an accredited (U.S.) film festival between *July 6, 2006* and *July 5, 2007*. Television entries must have first aired on national network, cable, or public television or reached 51 percent of the national market in first-run syndication during the above qualifying time period. Scripted entertainment productions are eligible for consideration, in addition to educational reality programming with high entertainment value. News programs, talk shows, public service announcements and sports programs are not eligible at this time. EMA reserves the right to review all entries for eligibility.

What Makes A Work Environmental?

Winners will be selected by a board of judges comprised of leaders from both the entertainment and environmental communities. Sometimes it can be as simple as a single beat in a half-hour television comedy or as elaborate as the story line for an entire feature film. As long as the work clearly delivers an environmental message in some way, EMA considers it "environmental" and urges you to submit it for consideration.

Please keep in mind: environmentalism today isn't just about recycling or saving trees. It's about people in a consumer culture learning to say, "I have enough." It's about people of color fighting against hazardous waste dumps which end up in their neighborhoods more than anywhere else. It's about courageous individuals fighting to protect the health of their families and friends. It's about humans and nature coexisting in a myriad of ways. So take a moment to think about your work over the past year or projects you've had some association with. Given these broad criteria, if you believe you have a film or television program with an environmental message, we'd like to see it.

The Turner Award

For the thirteenth consecutive year, EMA will present a special award for the scripted television episode that best deals with the issue of population growth. Programs dealing with environmental consequences of overcrowding, interpersonal issues such as teenage pregnancy, contraception or abstinence, or stories relating to the empowerment of women as it relates to population growth will all be considered.

17TH ANNUAL ENVIRONMENTAL MEDIA AWARDS

Application for Entry

Final Submission Deadline: Friday, July 20, 2007

Executive producers, production companies, distributors, studio or network staff may submit entries.

Entries must include:

- 1). Your completed entry form(s);
- 2). A list of the following members of the production's creative team as listed in the credits: Executive Producer, Supervising Producer, Producer, Writer, Director, Story Editor. Please include titles, contact addresses and phone numbers;
- 3). A brief written narrative describing the submission (one or two paragraphs only);
- 4). Two (2) nonreturnable 1/2" videotapes or DVDs for viewing (please note running time on each)

Send to: Awards Coordinator, Environmental Media Association
10780 Santa Monica Blvd., Suite 210, Los Angeles, CA 90025
For information call: 310-446-6244

Note: Only three (3) episodes of a single series may be entered per category. EMA is not responsible for creative team omissions made by entrants. Finalists will be asked to submit judging DVDs and a cast photo. Finalists will receive 2 complimentary tickets to the Awards Ceremony, including reception & dinner. EMA reserves the right to show portions of submitted entries at Awards presentations.

Please Print or Type (one entry form per each individual submission)

Title of Entry (if applicable, include Episode and Series Title)

Submitted by

Company Name

Company Address

Bldg/Suite/Floor/Rm

City, State, Zip

Office Email

Office Phone

Office Fax

Please check the entry category for which you are submitting:

- | | | | |
|---|---|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> Feature Film | <input type="checkbox"/> Children's TV Program: | <input type="checkbox"/> Animated | <input type="checkbox"/> Live Action |
| <input type="checkbox"/> Made For TV Movie | <input type="checkbox"/> Daytime Soap Opera | | |
| <input type="checkbox"/> Television Episodic Comedy | <input type="checkbox"/> Documentary: | <input type="checkbox"/> Short | <input type="checkbox"/> Feature |
| <input type="checkbox"/> Television Episodic Drama | <input type="checkbox"/> Turner Award | | |
| <input type="checkbox"/> Reality Program | | | |

Air/Release/Screening Date: _____ Network/Cable Station/Distributor: _____

Total Running Time: _____ Accredited Film Festival: _____